



Data and Privacy File Guides

Apple.com and Apple Store: Apple Store Receipts

May 2019

File name Apple Store Receipts.csv

File description Duplicate receipts/invoices from transactions at Apple Store and trade-in history.csv

Why Apple keeps this information We keep this information to provide a customer with a receipt or invoice from their purchase history at Apple and as part of our financial record-keeping obligations. Trade-in history may be retained for proof of ownership for secondhand dealer licensing.

1. Purchase Receipts

Field Name	Details
Receipt Header	Name, location, contact information, and registration details for the Apple Store where the transaction occurred
Customer Information	Name and email address of the customer
Product Details	Product details, including the description, support URL, warranty information, return period, part or serial numbers, pricing, and tax details of goods and services transacted in the store
Totals & Payment	Totals and summary of prices and tax for the goods transacted in the store, as well as the method of payment that was used for the goods and services
POS Transaction Number / Invoice Number	Unique identifier of the transaction at the Apple Store Point of Sale and any local, unique invoicing number
Receipt Footer	Footer details, including a URL to the Apple Store Sales Policy and a URL for the customer to provide feedback about their in-store experience

2. Device Recycling History

Field Name	Details
Device Recycling First Name	First name of owner of the trade in device for recycling
Device Recycling Last Name	Last name of the owner of the trade in device for recycling
Device Recycling Address	Address of the owner of the trade in device for recycling

Field Name	Details
Device Recycling Zip Code	Zip code of the owner of the trade in device for recycling
Device Recycling Phone Number	Phone number of the owner of the trade in device for recycling
Device Recycling Date	Date when the trade in occurred
Device Recycling Transaction ID	Point of Sale transaction number for the trade in that occurred in the Apple Store